

B.E.V. NY Business. Enology. Viticulture  
March 3-5, 2016  
RIT Inn & Conference Center  
Rochester, NY

Drink local. Learn local.

B.E.V. NY is a three-day meeting in Rochester, New York, featuring research-based information for growing, making and selling wine in New York State and the eastern US. Faculty and staff from Cornell University as well as regional educational institutions like Penn State, RIT, Finger Lakes Community College and Tompkins Cortland Community College will provide relevant, practical advice on a range of topics from cover crops to sales strategies. True to its cooperative extension roots, B.E.V. NY differs from other grape and wine events in its focus on continuing education. Presentations are designed to give an introduction or review of familiar material, then move on to recent research and practical applications- providing attendees and speakers an opportunity for interactive dialogue rather than narrowly-focused research results. The event also features a trade show on March 4 and 5. Contact Gemma Osborne at [gro2@cornell.edu](mailto:gro2@cornell.edu) for more information.

Thursday, March 3 Business Day  
Friday, March 4 Enology Day  
Saturday, March 5, Viticulture Day

<http://events.cals.cornell.edu/bevny2016>